



Fundraising Report – June 2019 – June 2020 Brenda Reisch, Executive Director

General Fundraising continues to be challenging, with most events staged by Children at Risk earning less revenues due to the economic climate. Now, with the COVID-19 Global Pandemic – ALL Fundraising Events by our Charity and 3rd Party Supporters came to a screeching halt in March. Our Last Event was the Brain Freeze Run with Carleton University on March 1, 2020. Though we have, for a 10th year, raised considerable funds for our Summer Camp, Camp Kaleidoscope 2020 – with the added cost for COVID Protocol – the cost per child shot up this Summer exponentially.

Still, the challenge remains to seek out renewable, sustainable funders! Please join me in acknowledging our main donors: **The King's Daughters & Sons (Ottawa City Union), The Difference Makers - Les Faiseurs de Différence, Canada Summer Jobs, City of Ottawa, Danbe Foundation, Costco Employees Fund, Ottawa Community Foundation, KDS Autism Circle, 100 Women Who Care Ottawa and the Ottawa Catholic School Board Focus on Youth Program** (for free facilities). Fundraising events and activities can be difficult for most non-profit organizations. We will continue to have our own fundraising activities like Auctions and Raffles, but Events also raise Funds as well as they give profile and exposure as well as dispensing valuable information to families. But we also know that in order to sustain services like a Summer Camp, the level of funding required cannot come only from fundraising events and activities. Fortunately, we again have **The Difference Makers/ Les Faiseurs de Différence** pledge support for Children at Risk in 2019.

We want to thank all volunteers, corporate, municipal and local organizations for their time, effort and support in making our fundraising activities a success. Our top five personal events this year were:

TOP 4 FUNDRAISING EVENTS

Spring & Fall Raffle tickets (2019)
23rd Annual Celebrity-Carved Pumpkin Contest (Oct 2019)
Hurley's Kanata Golf Tournament (June 2019)
12th Annual Rollin' for Risk Bowl-A-Thon (Jan 2019)

The **Annual Raffles** again did well – with the Fall selling out – and they remain important revenue for Children at Risk. We are still working on selling out the Spring Raffle with the draw on June 23, 2019.

The **Celebrity-Carved Pumpkin Contest** event was greatly improved with the purchase of an on-line Auction from Vonality. We hope this will continue to grow! While we still had great participation by Celebrity Carvers, we noted that donations for the Silent Auction were reduced. The increase of the event to 4 days, instead of 3, helped the event, but also increased the manpower required from our volunteers, since the pumpkins are displayed in four local malls. The Pledge Prize Sales were again popular. For the 2nd time last Fall, we went to totally automated and eliminated the paper bid sheets. - but we did introduce some Baskets with Paper at each Mall for 2019. Overall, we need Volunteers to fill in 144 two hour-shifts. Please consider helping in 2021 when we hope to renew the Event! We also appreciate your support by directing your **United Way contributions**. We are:
Children at Risk, Ottawa, Revenue Canada Charitable Registration # 10691/3775/RR/0001

OTHER ACTIVITIES & EVENTS SINCE JUNE 2019.....

- Annual Family Picnic/Raffle Draw
- MacMillan's Frozen Foods Campaigns
- Benefit Brunch for Autism with the KDS Autism Circle
- Capital Chordettes Ladies Barbershop Chorus Christmas Auction Donation
- In Memoriam donations
- United Way donations - *For those who want to direct United Way contributions:
Children at Risk, Ottawa, Revenue Canada Charitable Registration # 10691/3775/RR/0001*
- Donate A Car & Canada Helps Fundraisers

RECOGNIZING OUR CORPORATE, MUNICIPAL & COMMUNITY DONORS:

- Pam Campbell, AVON
- Ottawa Community Foundation
- Kiwanis Club of Rideau, Kiwanis Club of Nepean, Kiwanis Club of Ottawa-West
- International Order of The King's Daughters & Sons
- Dreams Take Flight
- Merivale Mall, Carlingwood Shopping Centre, Place d'Orleans & Billings Bridge Shopping Centre
- Feld Entertainment – "Disney On Ice" Ticket Donations
- United Way Centraide Ottawa – Ticket Donations, Donations-In-Kind
- Kids Up Front – Ticket Donations
- Elizabeth Park Protestant Church
- Rogers Television Cable 22
- Ottawa Jewish Community Foundation
- Guy Seguin, Redsell-Seguin Financial Services
- Walkley Bowling Lanes (now closed)
- Pizza Hut
- VIA Rail
- WestJet
- Ottawa Citizen, Ottawa Sun
- Tappa Hair Salon - Carlingwood
- Tunis Shrine Klowns
- Loblaws Barrhaven
- Sky-High Roofing
- Wine Station
- Poco Pazzo Italian Eatery
- Lone Star
- Heart & Crown
- National Arts Centre
- Lord Elgin Hotel
- Urban Element
- Crowne Plaza Hotel
- Dumouchel Meat & Deli
- Kiddie Kobbler
- Old Dutch Foods Inc.
- Tannis Food Distributors
- The Teed Family
- Metro McCarthy
- Club EG Golf
- Urban Element
- Ottawa Sports & Entertainment Group
- St. Louis Bar & Grill
- Benita Therriault, Moon Energy Jewellery
- Canada Pedal Go Karts
- Akran Marketing
- Roots South Keys
- Speedy St. Laurent
- Dovercourt Community Centre
- Value Village
- AVIS-Budget
- Delta Ottawa
- Best Western Ottawa City Centre
- ProTech Garage Doors
- Prince of Wales & Algonquin Animal Hospitals
- Frisby Tire
- Premium Vintages
- Hundreds of Local Businesses for In-Kind Bowl-A-Thon, Walk & Raffle Prize Donations
- Last but Never Least – OUR DEDICATED VOLUNTEERS!!